

Message Text

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PAGE 01 SAO PA 03259 290717Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 CCO-00 PASO-00 /023 W
-----028363 290722Z /20

R 282000Z DEC 77
FM AMCONSUL SAO PAULO
TO SECSTATE WASHDC 8192
INFO USDOC WASHDC
AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO

UNCLAS SAO PAULO 3259

FROM COMMERCIAL COUNSELOR

TO: MIGUEL MACHUCA
MODCOMP
1650 WEST MCNAB ROAD
FT. LAUDERLE, FLORIDA 33309

E.O. 11652: N/A
TAGS: BEXP, BR
SUBJECT: SELECTION OF COMPUTER MANUFACTURERS IN BRAZIL

REF: SAO PAULO 3182 YOUR TELEX NO. 8203 OF DECEMBER 19

1. ON DECEMBER 20 THE BRAZILIAN GOVERNMENT DATA PROCESSING AGENCY CAPRE ANNOUNCED THAT, IN ADDITION TO COBRA, THREE FIRMS WILL BE APPROVED FOR THE MANUFACTURE OF MINI-COMPUTERS IN BRAZIL. THESE FIRMS, WHICH ARE ALL BRAZILIAN OWNED, ARE THE FOLLOWING:

(A) ELETRONICA DIGITAL S.A. (EDISA), WHICH IS 75 PER CENT OWNED BY PRIVATE INTERESTS IN RIO GRANDE DO SUL AND 25 PER CENT BY STATE GOVERNMENT AGENCIES. IT WILL USE TECHNOLOGY OF THE JAPANESE FIRM FUJITSU. FOR THE TIME BEING, CORRESPONDENCE SHOULD BE ADDRESSED TO MR. FRANCISCO, CARE OF IEL, RUA URU-
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GUAY, 35, 5 ANDAR, 90.000 PORTO ALEGRE, RS.

(B) LABO INDUSTRIA DE EQUIPAMENTOS ELETRONICOS LTDA., WHICH BELONGS TO THE FORSA GROUP OF SAO PAULO AND IS ASSOCIATED WITH THE BRASILINVEST FINANCIAL GROUP. IT WILL USE THE TECHNOLOGY OF THE GERMAN FIRM NIXDORF AG. ITS ADDRESS IS RUA MADEIRA, 28 CANINDE, 03033 SAO PAULO, SP.

(C) SHARP/INEPAR/DATASERV. THIS GROUP WILL USE TECHNOLOGY FROM THE FRENCH FIRM LOGABAX AND WILL ESTABLISH ITS PLANT IN CURITIBA, IN THE STATE OF PARANA. THE ADDRESS OF SHARP, THE LEADER OF THIS GROUP, IS RUA BELA CINTRA, 151, CONSOLACAO, 01415 SAO PAULO, SP.

2. ACCORDING TO PRESS REPORTS, THE 13 FIRMS WHICH WERE ELIMINATED FROM THE COMPETITION WILL BE INVITED BY CAPRE TO SET UP PLANTS FOR THE MANUFACTURE OF COMPONENTS, PERIPHERAL EQUIPMENT, TERMINALS AND SIMILAR ACCESSORY EQUIPMENT AND MAY RECEIVE TAX INCENTIVES FOR THIS PURPOSE. THESE 13 FIRMS ARE THE FOLLOWING:

(A) FOREIGN: HEWLETT-PACKARD, OLIVETTI, FOUR-PHASE, BURROUGHS, IBM, NATIONAL CASH REGISTER, AND TRW;

(B) JOINT VENTURE: MAICO (BASIC FOUR AND THE LUCAS NOGUEIRA GARCEZ GROUP);

(C) BRAZILIAN: ISABRA PROTONDATA, IFEMCE, HIDROSERVICE/J.C. MELO, ELETRONICA BRASILEIRA, AND COMPANHIA DOCAS DE SANTOS. TELLER

NOTE BY OCT: PASSED ABOVE ADDRESSEE.
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Sent Date: 28-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780001-0203
Format: TEL
From: SAO PAULO
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19771212/aaaaajdt.tel
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Reference: 78 SAO PAULO 3182
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Feb-2005 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 120469
Secure: OPEN
Status: NATIVE
Subject: SELECTION OF COMPUTER MANUFACTURERS IN BRAZIL
TAGS: BEXP, BR
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/02f95dfc-c188-dd11-92da-001cc4696bcc
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